

MEDIA INQUIRIES

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Richard D. Joseph Arcadia Publishing CEO

Since 2000, Richard Joseph has served as Arcadia Publishing CEO. Under his leadership the company has become the nation's leading publisher of local and regional history books. The company has more than 6,000 titles in print and 700 more new titles will be published in the 2010 - 2011 fiscal year.

Arcadia Publishing is best known for its popular *Images of America* series, iconic pictorial history books with widely recognized sepia covers. The books celebrate the places and faces that give America its spirit and life. Corporate headquarters are based in Mount Pleasant, SC and three editorial offices are located in San Francisco, Chicago and Portsmouth, N.H.

Richard Joseph has books in his blood. A third generation bookseller, he has worked in the book trade for the past 44 years. Joseph's mother and grandmother owned a successful secondhand bookstore in South Africa in the 1950's. Joseph's father Philip later joined in the family's passion for books and opened Exclusive Books, a company that went on to be South Africa's leading bookseller. It was there, at the age of seven, where Richard began his career in the book business when he was tasked with sweeping floors and tidying bookshelves.



In 1981, after relocating to the United Kingdom, Joseph and his father acquired four bookstores in foreclosure and Books Etc. was born. Over a period of 17 years the father-son team turned the small four-store chain into the leading bookseller in Southeast England with more than 40 stores. By 1997 Books Etc. had achieved substantial market presence, and Borders Inc. identified the company as the ideal opportunity to bring their U.S. based retail bookselling operation to Europe. The chain was sold, creating Borders UK, and Joseph stayed on for three years as CEO.

In 2000, Joseph found a new calling in the book business. His interest and desire to continue working in the book industry led to the buyout of Tempus Publishing, a London-based international book publishing group. At the time, Tempus was the principal local history publisher in the United Kingdom with imprints in multiple countries, including Arcadia - the largest and most successful imprint based in Charleston, S.C. Joseph saw exciting growth potential in the U.S. market and focused his passion on building another successful company.

Joseph, a South African native, currently resides in Charleston, S.C. with his wife Nicole, and is the proud father of three sons. He is excited about the future and is passionately committed to leading Arcadia Publishing on a path of continued growth and success.

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